

# Minecraft STEM Tour – Sponsorship Packages

## Founding Education Partner (Exclusive)

- National television branding
- Prominent Minecraft in-game integration
- Logo placement on all tour materials
- On-site activations across multiple cities
- Category exclusivity
- Recognition as Official STEM Education Partner

## National Sponsor

- Television and digital advertising exposure
- Minecraft in-game branding
- Tour signage and promotional placement
- Social media integration

## Regional / Category Partner

- Regional or city-based tour visibility
- Targeted in-game placements
- On-site branding and community engagement

## Education & Fulfillment Partner

- Operational participation (farming, logistics, storage, land use)
- Educational recognition without commercial advertising emphasis
- Visibility as a STEM support partner